

Community membership overview

Document: 1705v02

	Upfront amount payable	Immediate community member status	Community/brand (where applicable) treated at [x] level	Membership level/tariff available/payable by individuals	Individual member value	Executives/leaders value (no more than 8)	Special Ad hoc Promotions Participation (executive)	Member listing (for brand)	Events/training listing/classifieds	Other (Marketing, PR etc. as part of the second phase development)
OPTION A (Pass Through)	No	No (Activates on 10 members)	Standard (n 10) Advanced (n 15) Elite (n 20)	Any (Standard, Advanced, Elite)	Correlates with Standard, Advanced, Elite benefits	n 10: Membership waived (+ Standard Benefits) n 15 (+ Advanced) n 20 (+ Elite)	Only Elite	Yes (if activated by n 10 members)	Yes Free (For activated membership): Overview paragraph, contact person. Web and email links only to Signo Subdomain or Signo hosted website.	To be communicated
OPTION B	R500 (Special development phase tariff).	Yes	Advanced	Courtesy membership	Linked to Advanced benefits	Membership fee waived (Standard Value benefits)	Yes (at any level of the executive's membership)	Yes	Yes Free (Overview paragraph, contact person. Web and email links only to Signo Subdomain or Signo hosted website.	To be communicated
OPTION C (On behalf of)	R1000 (Special development phase tariff).	Yes	Elite	Free/any* (As the executive pays for minimum 10 people at special rate but only up to R10,000)	Linked to Elite benefits	Membership fee waived (Treated as Elite members)	Yes (at any level of the executive's membership)	Yes	Yes Free (Overview paragraph, contact person. Web and email links only to Signo Subdomain or Signo hosted website.	To be communicated

* Please note that the community can charge this from their members at between R200 - R600 (but note the the current SIGNOPRO 2.0 rates)

Please note that all 'individual' membership fees for the Second Development Phase (SIGNOPRO 2.0) is R200/year and that displayed tariffs on the website will come into effect from 2019

Though pricing will change the pioneering institutions and individual members will be held in high regard and will be honoured in some ongoing form or another

All members are eligible for the Signo Affiliate Professional/Practitioner designation and they will be asked during their membership involvement to sign basic ethical codes and relevant accountability statements or pledges

However, Signo members do not need to be designated. The membership levels Standard, Advanced, and Elite has nothing to do with designation or quality but is a way of offering more cost effective professional services.

Signo reserves the right to to change details, pricing and offerings. The point of the SIGNOPRO 2.0 phase is to test certain aspects of the offering although every aspect is already regarded as sufficiently developed for operation.

Note that individual benefits of membership levels Standard, Advanced, Elite goes beyond what each member is in any case offered during the Second Development Phase: www.signo.co.za/spdservices

Version notes: Doc v1 to v2 : negligible